

**BEST PRACTICE 1: COMMUNITY  
ENGAGEMENT WITH  
SOCIAL RESPONSIBILITY**



**RAM LAL ANAND COLLEGE  
University of Delhi**



## **INTRODUCTION:**

At the very core of Ram Lal Anand College lies an unwavering commitment to social responsibility and community engagement, embodying our belief in the transformative potential of education. We recognize that true learning transcends the confines of the classroom, flourishing when students actively confront the pressing challenges faced by society. By fostering a spirit of collaboration and empathy, the college endeavours to empower both students and faculty to become catalysts for positive change. Through innovative initiatives and meaningful outreach efforts, we strive to forge enduring connections with marginalized communities, promoting sustainable solutions that enrich the lives of those we serve. This dedication to social responsibility not only shapes the essence of our institution but also nurtures a generation of conscientious leaders poised to make a significant impact on the world. Such interactions foster holistic student development, preparing them for the realities beyond academia, while instilling a profound sense of belonging. Ram Lal Anand College prioritizes the integration of both material and human resources tailored to diverse student populations at various stages of their journeys. By cultivating a vibrant culture of extension and outreach activities, the college eagerly bridges the gap between itself and the communities it serves, embodying the spirit of mutual growth and understanding.

## **GOAL:**

The primary goal of Ram Lal Anand College is to seamlessly weave social responsibility and community engagement into its educational framework, thereby fostering a culture of active citizenship among both students and staff. By equipping individuals with the essential skills and values to tackle pressing societal issues—such as educational access, economic inequality, environmental conservation, and inclusivity—the college aspires to cultivate leaders who excel academically while also making meaningful contributions to the world around them. Through innovative outreach initiatives and collaborative efforts, Ram Lal Anand College seeks to empower marginalized communities, promote sustainable practices, and inspire a deep-seated commitment to social equity. Ultimately, the college envisions a future where education serves as a powerful catalyst for transformative change.

The objective of community outreach within educational institutions is to forge a strong connection between the institution and its surrounding community through mutual support and collaboration. This outreach endeavors to enhance educational opportunities, address local needs, and contribute to the holistic development of the community. By engaging with local stakeholders, educational institutions aim to leverage their resources and expertise for the benefit of both students and the broader community, thereby fostering a spirit of social responsibility and collective advancement. This commitment includes improving educational opportunities by providing resources and



support to underserved areas, as well as addressing specific local needs such as health, literacy, and environmental concerns through targeted initiatives. Furthermore, outreach efforts seek to promote social responsibility by encouraging students and staff to engage in community service, facilitating mutual learning to deepen cultural understanding, and supporting the community's economic, social, and cultural development through collaborative projects and partnerships. By pursuing these objectives, community outreach programs strive to create a positive impact that benefits both the educational institution and the communities it serves, cultivating a harmonious relationship grounded in shared growth and understanding.

## CONTEXT:

Community outreach activities hold significant importance for college students, offering a range of benefits that extend beyond academic learning. These activities provide students with practical experience and skills that are crucial for their personal and professional growth. Community outreach is essential and has a broader significance in several ways:

Engaging in community outreach is crucial for students' personal development, as it cultivates a sense of social responsibility and empathy. By stepping outside their comfort zones, students interact with diverse populations and tackle real-world challenges, fostering significant personal growth. Additionally, community outreach offers valuable opportunities for skill enhancement, allowing students to develop and refine essential skills such as leadership, teamwork, communication, and problem-solving. These skills not only contribute to their future career success but also enrich their overall academic experience.

## PURPOSE:

- **Real-World Experience:** Community outreach provides students with practical experiences that complement their theoretical knowledge. Engaging with diverse populations allows them to apply classroom concepts in real-world settings, enhancing their understanding and retention.



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- **Development of Soft Skills:** Participation in outreach activities fosters essential soft skills such as communication, teamwork, and problem-solving. Students learn to navigate various social situations, work collaboratively with others, and adapt to different environments.
- **Civic Responsibility:** Engaging with the community instils a sense of civic duty and social responsibility in students. They become aware of societal challenges and develop a commitment to contribute positively to their communities.
- **Cultural Competence:** Outreach programs expose students to diverse cultures and perspectives, promoting inclusivity and empathy. This exposure helps them understand and appreciate differences, preparing them to work in increasingly globalized environments.
- **Leadership Development:** Many outreach initiatives require students to take on leadership roles, enabling them to hone their organizational and leadership skills. They learn to plan, execute, and evaluate projects, which are valuable skills in any career path.
- **Networking Opportunities:** Engaging with the community allows students to build connections with professionals, organizations, and community leaders. These relationships can lead to mentorship, internships, and potential job prospects in the future.
- **Personal Growth:** Collaborating with marginalized groups can be a transformative experience for students, offering them new perspectives on their own lives and privileges. This engagement often encourages personal reflection, resilience, and a deeper comprehension of social justice issues.



## THE PRACTICE & EVIDENCE OF SUCCESSES:

### ▪ UNNAT BHARAT ABHIYAN: A COMMITMENT TO SUSTAINABLE DEVELOPMENT AND COMMUNITY ENGAGEMENT

#### 1. **PROJECT 1: Enhancement of livelihood opportunities through sustainable development using multi-faceted support plan for village cluster around Patiya, Almora District, Uttarakhand**

Ram Lal Anand College stands as a paragon of social responsibility through its active involvement in the Unnat Bharat Abhiyan initiative. This endeavour harmonizes with national development goals, striving to create an inclusive India by addressing grassroots challenges with vigour. By adopting five villages in the Patiya cluster of Uttarakhand, the college channels its academic prowess to foster rural development, reflecting Mahatma Gandhi's vision of self-sufficient "village republics." This philosophy champions the use of local resources and eco-friendly, decentralized technologies to fulfil essential community needs, including food, shelter, healthcare, and education.

At the heart of the college's mission lies a groundbreaking project aimed at promoting sustainable tourism in the remote Himalayan villages of Kumaon, in collaboration with the Ministry of Environment, Forest, and Climate Change and under the auspices of the National Mission on Himalayan Studies (NMHS). This initiative aspires not only to enhance local employment opportunities but also to safeguard the rich natural and cultural heritage of the region. The project is anchored in four primary objectives:

- a) **Promotion of a Sustainable Geo-Tourism Model:** The college endeavours to establish a geo-tourism framework that directs benefits to rural communities often marginalized in existing tourism planning. This model offers geo-tourists unique insights into the geological wonders of the Himalayas while immersing them in the local culture and cuisine through stays in traditional mountain homes.
- b) **Mitigation of Human-Wildlife Conflict:** By confronting this pressing issue, the college seeks to enhance agricultural productivity, thereby bolstering food security and economic stability for local farmers.
- c) **Additional Income Generation:** This initiative aims to create supplementary income streams for village clusters, enhancing the overall quality of life for their residents.



### **OBJECTIVE-WISE EVIDENCE OF SUCCESS:**

- a) The establishment of a sustainable geo-tourism model not only facilitates economic progress for rural communities but also underscores the importance of environmental stewardship. By minimizing ecological impact, the college promotes a form of tourism that is both economically viable and environmentally conscious, safeguarding the delicate Himalayan ecosystem while preserving its geo-heritage.
  - A Geo-tourism model has been formulated with the objectives of Education and Research through development of geo-excursion sites, protection of geo-heritage and creation of additional employment opportunities for village population residing in the Patiya Village cluster covering Takula and Hawalbagh blocks of Almora district (Uttarakhand).
  - Approximately 19 sites (covering villages Kotyuda, Patiya, Bhatgaon and Kasoon) on the Sundarpur-Kasoon road, displaying specific geological features were identified and information boards about the Geological significance of these locations were installed.
  - Four field trips of the undergraduate students of University of Delhi have been successfully organized so far and the student feedback has clearly demonstrated the educational significance of the developed sites.
  - Besides students, officials of GSI and NMHS, Chief Development Officer and District magistrate (Almora District) have also visited the site area and have appreciated the efforts of the project investigators in developing the model.
  - Presently 7 home stay units are fully functional catering to the accommodation and other hospitality needs of the geo-tourists.
  - The owners of these home stay units have received direct economic benefit by hosting the geo-tourists for 25 days so far in different months.
  - Apart from student visits, some of the home stay owners are also hosting other guests that is adding to their income.
  - Geotourism awareness campaigns have been undertaken targeting the young students in schools and inter-colleges to promote preservation of geo-diversity and geo-tourism.



- An onsite International Conference on “Sustainable Geo-tourism to preserve Geo-heritage and Geo-diversity in the Himalayas” was organised during 2-3 December 2022 at Sundarpur, Almora. It saw large participation on both days by national and international experts, researchers, local community, administrators, and people from the industry. Participants were taken for a site visit and a white paper was issued to initiate the process to turn this site into a UNESCO defined Geo- Park and an appeal to develop similar such models in different parts of the Himalayas.

The graphic features the NMHS logo on the left and the Ram Lal Anand College logo on the right. The central title is 'PATIYA VILLAGE CLUSTER PROJECT AREA'. Below the title are three columns: 'Human wildlife conflict mitigation' (with images of a wire fence, a monkey, and a porcupine), 'Geo-tourism' (with images of a rocky cliff, a waterfall, and a stone structure), and 'Geo-excursion & Homestay' (with images of a blue homestay building, a group of people, and a traditional house).

**Human wildlife conflict mitigation**

**Geo-tourism**

**Geo-excursion & Homestay**

**Funded by: National Mission on Himalayan Studies (NMHS)**  
**Ministry of Environment Forest & Climate Change, Government of India**  
**Implementing Institution- Ram Lal Anand College (University of Delhi)**



### A HOMESTAY IN PATIYA VILLAGE



### GEO-TOURISTS ENJOYING FOOD AT A HOMESTAY IN VILLAGE PATIYA



- After conducting an extensive geological survey along a 7-9 km stretch of the Sundarpur-Kasoon road, about 12 km from Almora, a new geo-site has been established, comprising 19 geo-locations suitable for excursions. This site serves as a valuable resource for undergraduate and postgraduate students, as well as researchers engaged in geological and geomorphological studies.
- Experts from the University of Delhi, the Geological Survey of India (GSI), and the National Mission on Himalayan Studies (NMHS) have validated the site's geological significance. To date, seven student trips have been organized to assess the area's geo-excursion potential.
- Petrographic analyses of rock samples from the site have unveiled evidence of metamorphism, thrusting, and microfossils from the Neo-Proterozoic era. Following confirmation of these findings, the site's geo-potential is expected to attract global scientific interest.



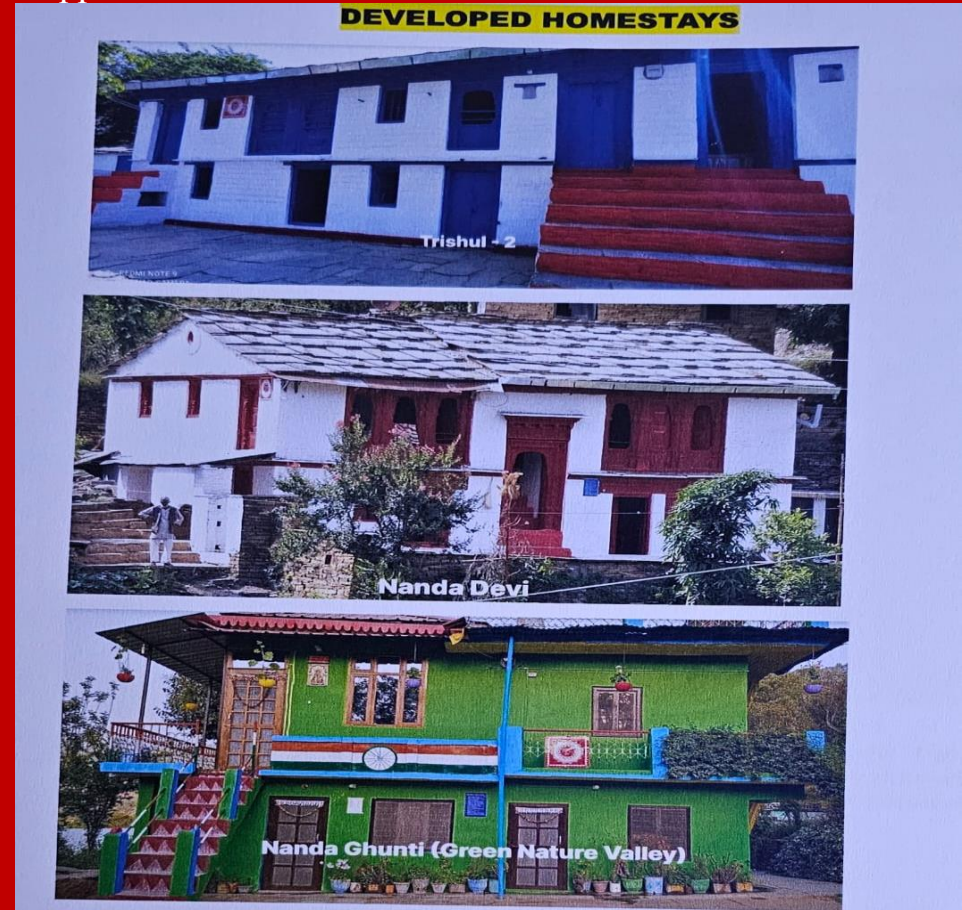


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- For the accommodation of geo-tourists, 14 heritage homes in nearby villages have been transformed into homestays, capable of hosting 70-75 guests. Positive feedback from visitors has encouraged future student trips and sustained operations of these homestays, which have become a new source of income for local owners and service providers, including cooks and field guides.
- Increased publicity has also fostered village and eco-tourism, drawing tourists eager to experience local culture. Some renovated homes have even served as filming locations, further enhancing local income opportunities.



**Fig. 2: Homestays developed under the Patiya Village Cluster Project**



**Fig. 1: Homestays developed under the Patiya Village Cluster Project**



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FIELD TRIP AT THE PROJECT SITE AT VILLAGE KOTYURA.



GEO-TOURIST AWARENESS CAMPAIGN IN A LOCAL SCHOOL  
AT VILLAGE DINAPANI



INTERNATIONAL CONFERENCE ON GEOTOURISM AT ALMORA 2022



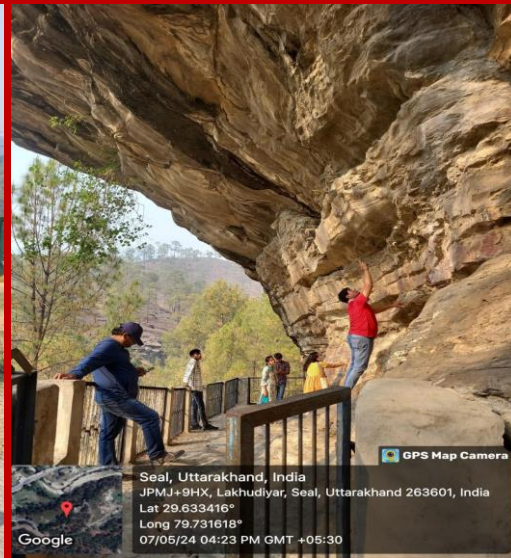
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**Fig 4: Student Field Activity area and the homestays**



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**PROMOTING GEO-TOURISM AND CULTURAL HERITAGE ALONG WITH COMMUNITY OUTREACH THROUGH DEPARTMENTAL EXCURSIONS AND TRIPS**

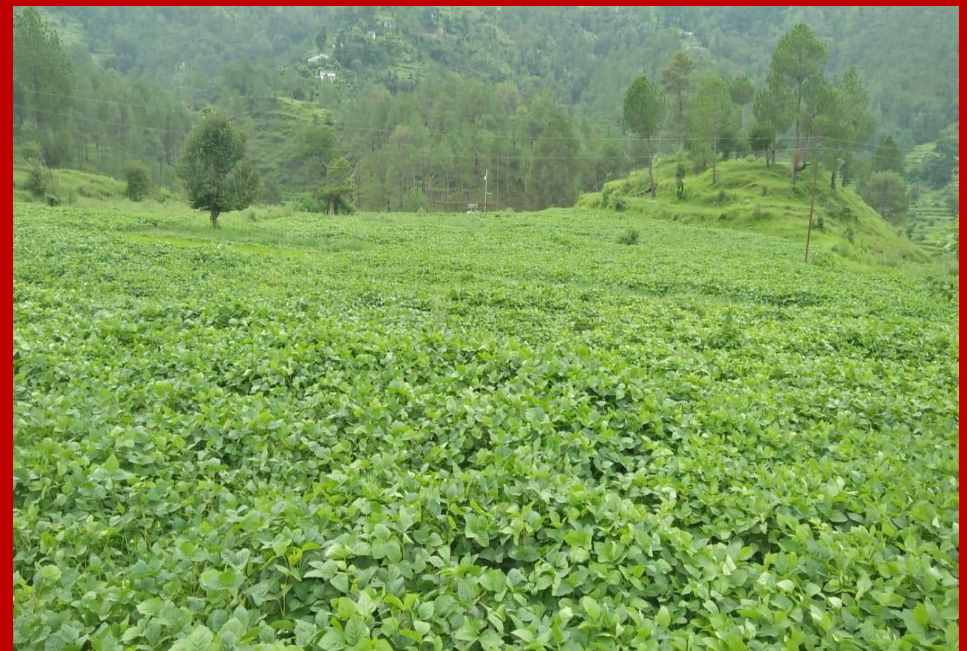


**b) Augmentation in Agricultural productivity through mitigation of Human Wildlife Conflict (HWC).**

- Solar fence was installed at four sites, Kasoon, Bhatgaon, Patiya and Kotyura covering an area of 1963 meters along with 24X7 monitoring by PTZ camera.
- Commissioning of solar fence along with scientific methods of farming has drastically reduced the animal invasion of the crops and has led to augmentation in agricultural output in both fallow (since last 15-25 years) and land under partial cultivation.
- Besides traditional crops such as Madua, Gahat, Bhatt, and wheat, additional crops like basmati rice, potatoes, French beans and peas have been introduced for optimum utilization of land covered under the solar fence.












**SOLAR FENCE INSTALLED AT VILLAGE PATIYA**



**SOYABEAN PLANTATION AT VILLAGE PATIYA**



- c) Additional Income Generation: This initiative aims to create supplementary income streams for village clusters, enhancing the overall quality of life for their residents.
- Following trainings/plantations were conducted/done for the villagers for farming of crops like Mushroom, fruits, vegetables, and cash crops to create supplementary livelihood:
    1. Making of pine briquettes as eco-friendly and cheap fuel from dried pine leaves available in plenty in the nearby surroundings
    2. Mushroom production and usages of unsold mushrooms
    3. Usage of Maduwa (Ragi) for making Namkeen etc.
    4. Usage of Soyabean to make Tofu.
    5. Construction of polyhouse at a local Agricultural inter-college for the young students to learn and promote cultivation of commercial vegetables.

<p>Reported Mushroom Production - 163 Kg</p> <p>Total Earning -Rs. 32600/-</p> <p>Total Compost cost spent - Rs. 20000/-</p>	<p>Mushroom Bags</p>  	<h3>Polyhouse</h3>   	<h3>Pine Briquette Training</h3> <p>Training</p>  <p>Pine Briquettes</p>  <p>Women Preparing Mixture</p>  <p>Banner</p> 
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**COMMUNITY ENGAGEMENTS UNDER THE PROJECT:**





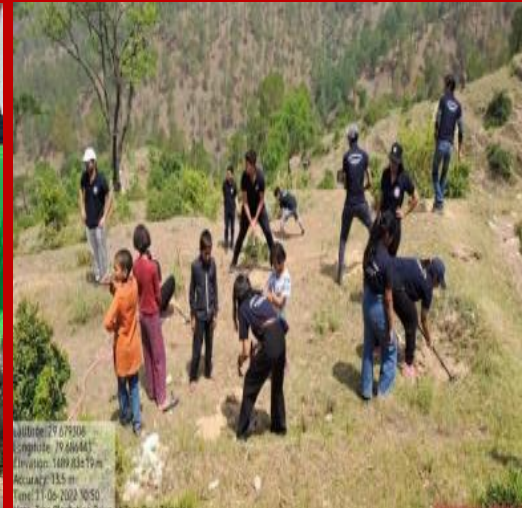
### **NSS Special Camp at Patiya Village, Almora, Uttarakhand**

Special camping is a vital aspect of the National Service Scheme (NSS), offering students unique opportunities for group living, shared experiences, and community integration. From June 7th to 15th, 2022, the NSS Unit of Ram Lal Anand College organized a week-long camp at Patiya village, Almora, Uttarakhand, with 30 enthusiastic volunteers participating. The camp featured essential NSS activities, including a cleanliness drive and a tree plantation initiative, where volunteers planted 30 orange and lemon saplings at Tara Devi Temple. Equipped with gloves and garbage bags, they transformed the grounds of Shiv Temple within two hours, achieving remarkable results. Volunteers also dedicated their efforts to clean two sacred Naulas, significant to the local culture. Engaging with village leaders, volunteers learned about pressing issues such as unemployment, migration, and limited healthcare access. The Sarpanch highlighted the positive note that all village girls attend school and that child marriage is not a concern. In response, volunteers informed the villagers about beneficial government schemes like Kanya Yojna and Pradhan Mantri Matru Vandana Yojna. The initiative included an awareness campaign focusing on digital literacy and women's health. This enriching experience fostered strong bonds with the villagers, who embraced the volunteers as family. The camp was a resounding success, marked by heartfelt contributions and lasting memories.





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**GLIMPSES OF THE CAMP: COMMUNITY OUTREACH ACTIVITIES CONDUCTED BY NSS VOLUNTEERS**



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**HIGHLIGHTS OF THE CAMP**

In conclusion, Ram Lal Anand College has exemplified its unwavering commitment to social responsibility through its alignment with the Unnat Bharat Abhiyan and its innovative initiatives in fostering sustainable tourism in the Kumaon region. By embracing a holistic approach that weaves together education, community engagement, and environmental stewardship, the college has not only uplifted local livelihoods but also safeguarded the rich geological and cultural heritage of the Himalayas. The establishment of a sustainable geo-tourism model has attracted considerable support and recognition, culminating in fruitful field trips, operational home stays, and impactful awareness campaigns. The recent international conference further highlights the initiative's potential to evolve into a UNESCO-defined Geo-Park, setting the stage for similar endeavors throughout the Himalayan region. Through these initiatives, Ram Lal Anand College is leaving an indelible mark on the communities it serves, embodying a transformative vision for rural development and sustainable tourism.



## 2. **PROJECT 2: DST-Seed Fund Project titled Sustainable Livelihood Enhancement of SC Communities in Chainpura Tehsil of Niwai, Rajasthan**

The DST-SEED funded project titled Sustainable Livelihood Enhancement of SC Communities in Chainpura Tehsil, Niwai, Rajasthan aims to empower marginalized Scheduled Caste communities by fostering sustainable economic development. Through targeted initiatives, the project focuses on enhancing agricultural productivity, improving access to resources, and implementing low-cost technologies for soil testing. By addressing local challenges and promoting skill development, the project seeks to uplift these communities, ensuring a more equitable and prosperous future. This initiative not only aligns with broader developmental goals but also emphasizes the importance of community engagement and sustainable practices.

TOTAL NO. of BENEFICIARIES- 660

### COMMUNITY ENGAGEMENT ACTIVITIES UNDER THE PROJECT:

- On the 10th of June, 2024, a one-day training program was organized under the DST-SEED funded project titled Sustainable Livelihood Enhancement of SC Communities in Chainpura Tehsil of Niwai, Rajasthan. The training, titled "Production Technology of Bio fortified Pearl millet Varieties and Value Addition," aimed to educate the participants on advanced agricultural practices for bio fortified pearl millet (Bajra) and its value addition. The event took place at Shivmangal Paradise, Niwai and beneficiaries of both the clusters participated in the training.





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- A two days training programme entitled "Method of vermicompost making" was organized on 2/5/2024 and 3/5/2024 of both clusters at Shivmangal Paradise, Niwai under the DST-SEED funded project entitled "Sustainable livelihood enhancement of SC communities of Chainpura Tehsil of Niwai, Rajasthan".

**DAY 1:** On first day, the beneficiaries of cluster-I which includes Bhawata, Hawala Bhawata, Sedriya Dhani, Sangrampura and Sukhadiyanagar were brought at Shivmangal Paradise, the place for training, by the rented cars. Sh. Suresh Yadav (Co-Founder), Dr. Vermicompost Organic Farm, Jobner, Jaipur, Rajasthan, trained beneficiaries on how to make vermicompost.

**DAY 2:** On second day, the beneficiaries of cluster-II which includes Kerod, Kerod Dhani, Jaisinghpura, Chainpura, Naya Mauja Jaisinghpura and Bhawati Dhani were brought at Shivmangal Paradise, the place for training, by the rented cars. about the benefits of organic manures in crop cultivation and also asked the process of labelling the organic produce and where we can sell the vermicompost and earn more money from that.





- **SOIL TESTING THROUGH LOW-COST TECHNOLOGIES:** A two-day training programme entitled "Soil testing through low-cost technologies" was organized on 3/4/2024 and 4/4/2024 of both clusters at Shivmangal Paradise, Niwai under the DST-SEED funded project.

On these days, the beneficiaries of cluster-I and II which includes Bhawata, Hawala Bhawata, Sedriya Dhani, Sangrampura, Sukhadiyanagar, Kerod, Kerod Dhani Jaisinghpura, Chainpura, Naya Mauja Jaisinghpura and Bhawati were trained. Dr. Neelam Yadav trained the beneficiaries about how to take the soil sample from the field and sending that to laboratory for analysis as well as she also talked about the role of soil testing in increasing the crop production. Trainer Dr. Neelam Yadav also emphasized on the limited use of chemical fertilizers i.e. Urea, D.A.P. and M.O.P and suggested the trainees for inclusion of more organic manures i.e. vermicompost, green manures and farm yard manure for nutrition of crops and told that the chemical fertilizers are polluting the soils as well as water and on the other hand chemical fertilizers are also expensive in comparison to organic manures.





### **3. PROJECT 3: Alterations in oral microbiome of Betel nut chewing population of North-Eastern India and its Correlation with Oral Cancers: Prospecting Microbial Consortium for Therapeutic Effects.**

#### **Objectives:**

1. To study the genotoxic changes and pre-cancerous changes in the oral cavity in betel nut user's adult population.
2. Comparison of the oral microbiome of betel nut chewers and non-chewers.
3. Identify leads for developing a formulation of a microbial consortium to restore the healthy oral microbiome in betel nut chewers.

#### **Community Outreach Initiative under the Project: Dental Camp in Meghalaya**

Ram Lal Anand College, in collaboration with St. Edmund's College, organized a dental camp in Mawsynram, East Khasi Hills, Meghalaya, led by Dr. Rakesh Kumar Gupta, Dr. Purna Diwan, and Dr. James Wahlang. The camp provided free dental consultations to local villagers aged 18 and older, who were briefed about the study's objectives before consenting to participate.

To increase engagement, a follow-up camp was held on February 12-13, 2020, at Dr. Kharkonnor's clinic and the Department of Biochemistry at St. Edmund's College, attracting 49 participants (53% male and 47% female). Some individuals with suspected pre-cancerous lesions were photographed with consent.

In total, 118 samples were collected from various locations in Khasi and Garo Hills, along with demographic data related to betel quid (BQ) chewing, smoking, and alcohol consumption. The final analysis included 62 males and 30 females, with 67 identified as current BQ chewers. This outreach not only provided essential dental care but also contributed to our understanding of antibiotic resistance in the community.



# FREE DENTAL CAMP

**Ka jingsumar ei ia ki bniat**

Jaka: Ha Clinic i Dr. P. Kharbhih, Mawsynram  
Tarik: 8-02-2020

Ka Project bala pyniaid da ka Department of Biochemistry,  
und's College, Shillong & Ram Lal Anand College, New Delhi  
Jaka ka Indian Council of Medical Research (ICMR), New



Work at North-east Region under research grants funded by (i) DBT: Betel Nut chewing induced Genotoxic changes–Evaluation and awareness study in North-Eastern State of India (ii) ICMR: Alterations in oral microbiome of Betel nut chewing population of North- Eastern India and its Correlation with Oral Cancers: Prospecting Microbial Consortium for Therapeutic Effects

## DENTAL CAMP IN MEGHALAYA



# Ram Lal Anand College

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*Giving Back to the community*



*Health Awareness campaigns for adolescents and young adults, in North-East region for ill effects of Betel nut Chewing*



*Training hundreds of students to use foldscope in low resource settings to generate their interest in science*



*Awareness on oral cancer caused by Betel Quid at villages near Shillong, Meghalaya benefiting >300 school students in the region*

*Supported by DBT and*





### SOME OTHER COMMUNITY OUTREACH INITIATIVES:

- The initiative "**Communicating the Science behind the Phenomenon of Antibiotic Resistance to Promote Social Awareness**" aims to illuminate the critical issue of antibiotic resistance, a growing global health threat.

Visit to Kendriya Vidyalaya, Rohini, New Delhi for Data Collection and Awareness Session on AMR with Students



- Mikrobiologika, Department of Microbiology, organised an Outreach event for high school students at Patiya Village Cluster (adopted by the college) to acquaint school children with the wonderful world of microorganisms through microscopy and Scope of Microbiology.
- **Expanding Scientific Horizons Beyond the Classroom:** In a committed effort to enhance community engagement, Ram Lal Anand College, University of Delhi, has partnered with Apeejay School, Panchsheel Park, to organize an enlightening program centered on microbial life forms. This initiative exemplifies the college's dedication to bridging academic knowledge with practical understanding, fostering curiosity about the microscopic world among students. Through collaboration with local educational institutions, they aim to inspire a new generation of learners and promote awareness of the essential role microorganisms play in our ecosystem and everyday life.



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**OUTREACH ACTIVITY AT APEEJAY SCHOOL**



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- An outreach workshop titled **“How Microorganisms Look, Grow, and Replicate”** was organized by the Department of Microbiology at Ram Lal Anand College for the 11th-grade students of Ramjas International School on October 11, 2022, as part of the DBS scheme. The workshop engaged 20 students and their biology teacher, Mrs. Sonia Varghese. Participants explored key biological techniques, including various bacterial and fungal staining methods, the measurement of microbial growth using a spectrophotometer, the visualization of DNA through agarose gel electrophoresis, and the operation of gel documentation systems. The workshop was further enriched by the involvement of five faculty members and four student volunteers, who served as mentors and assistants throughout the event. This initiative underscores the college's commitment to fostering scientific inquiry and collaboration within the community.



**STUDENTS OF RAMJAS SCHOOL AT RAM LAL ANAND COLLEGE FOR THE OUTREACH WORKSHOP**

**CONCLUSION:** In conclusion, Ram Lal Anand College exemplifies a profound commitment to social responsibility and community engagement, particularly through its alignment with the Unnat Bharat Abhiyan. By adopting villages and advocating for sustainable tourism, the college effectively tackles pressing local issues while empowering communities to flourish and safeguard their cultural and natural heritage. Its dedication to educational outreach—evident in its workshops and targeted projects—enriches the learning experiences of students and instills a strong sense of responsibility towards the environment and society. Through these unified efforts, Ram Lal Anand College transcends its role as a mere center of academic excellence; it emerges as a catalyst for transformative change, devoted to fostering a more equitable and sustainable future for all.



## ▪ **SWACHH BHARAT MISSION: A COMMITMENT TO CLEANLINESS AND COMMUNITY ENGAGEMENT**

Over the past decade, the **Swachh Bharat Mission** has emerged as a powerful testament to the transformative potential of citizen engagement, evolving from a campaign into a vibrant movement that resonates across diverse communities. Ram Lal Anand College has been a dedicated participant in this initiative, consistently mobilizing its students, faculty, and local communities in impactful outreach efforts. Whether in urban neighborhoods or rural villages, the college has played a vital role in community clean-up drives, sustainable waste management, and raising awareness about sanitation. Through these extensive initiatives, Ram Lal Anand College has not only enhanced local waste management practices and sanitation infrastructure but has also cultivated a profound sense of ownership and responsibility towards environmental cleanliness among its stakeholders. The college's unwavering commitment reflects the broader spirit of the Swachh Bharat Mission, inspiring individuals and communities alike to engage in collective action toward cleanliness and sustainable practices for a healthier environment. One of the most significant achievements of the college's involvement has been the establishment of a culture of cleanliness and sustainability that transcends mere compliance. By making cleanliness an intrinsic part of daily life, Ram Lal Anand College encourages its students and faculty to take an active role in their surroundings, promoting the principles of "Swabhav Swachhata" (cleanliness by nature) and "Sanskaar Swachhata" (cleanliness as a value). These ideals have become central to the institution's ongoing efforts,

### **Swachhata Action Plan Committee: Sub-Committees and Their Mandates**

In accordance with the tenets of the Swachh Bharat Mission, Ram Lal Anand College has instituted dedicated committees to oversee and implement initiatives aimed at enhancing cleanliness and sustainability throughout the campus. Each of these sub-committees plays a pivotal role in fostering a culture of hygiene, environmental responsibility, and resource conservation.

#### **1. Campus Cleanliness & Hygiene Committee**

**Purpose:** This committee is entrusted with the responsibility of maintaining the cleanliness of the college grounds, ensuring that every area meets rigorous hygiene standards.

#### **Mandate:**

- Organize regular cleanliness drives and awareness campaigns.



- Supervise waste management practices, including proper segregation and disposal.
- Involve students and faculty in upholding cleanliness through their participation in scheduled events.
- Collaborate with local authorities to ensure effective waste disposal solutions.

## **2. Clean Energy & Conservation Committee**

**Purpose:** Dedicated to promoting sustainable energy practices, this committee seeks to diminish the college's carbon footprint through energy conservation initiatives.

**Mandate:**

- Implement energy-efficient practices across all campus facilities.
- Advocate for the use of renewable energy sources, such as solar power.
- Conduct workshops and seminars to educate the college community on energy conservation techniques.
- Monitor energy consumption and report progress toward sustainability goals.

## **3. Water Management Committee**

**Purpose:** This committee is focused on ensuring effective water management, encompassing efforts in recycling, the provision of safe drinking water, and conservation practices.

**Mandate:**

- Develop and execute strategies for water conservation and management within the campus.
- Oversee the establishment of facilities for safe drinking water and sanitation.
- Raise awareness about water-saving practices among students and staff.
- Collaborate with relevant stakeholders to sustain water resources and practices, including the management of sewage treatment plants (STPs).



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Through these specialized committees, Ram Lal Anand College not only affirms its dedication to the Swachh Bharat Mission but also cultivates an inclusive environment that encourages active participation from the entire college community. By addressing various dimensions of cleanliness, energy conservation, and water management, these committees collectively strive to foster a cleaner, greener, and more sustainable campus, while instilling a profound sense of responsibility in both students and staff.

**SOME OF THE KEY INITIATIVES UNDER THIS ARE:**

**Best out of waste Competition** was organised by Shuchita-The Cleanliness and Hygiene Society of Ram Lal Anand College in collaboration with Ubiquitous on 13th April,2023. The competition was held with the aim of promoting awareness about the importance of cleanliness and hygiene using art.



**BEST OUT OF WASTE COMPETITION ORGANISED BY SHUCHITA**



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**A MONTH LONG CLEANLINESS DRIVE BY COLLEGE COMMITTEE FOR PREVENTION AGAINST DEFACEMENT OF PROPERTY IN  
COLLABORATION WITH NCC, NSS AND SHUCHITA IN 2023**









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**ANNUAL CLEANLINESS AWARENESS CAMPAIGN ORGANISED BY SHUCHITA**



## Promoting Cleanliness Through Outreach: Ram Lal Anand College's Commitment to "Swachh Bharat Abhiyan"

### Objectives of Cleanliness Campaigns at Ram Lal Anand College:

The primary objective of **CLEANLINESS DRIVES AND AWARENESS CAMPAIGNS** at Ram Lal Anand College is to cultivate a pervasive culture of cleanliness and wellness across the campus community. By actively raising awareness about the crucial importance of hygiene, the college endeavours to instil a sense of responsibility among its students and faculty. This initiative is firmly rooted in the principles of the "Swachh Bharat Abhiyan," reflecting a commitment to collective action that promotes not only a cleaner environment but also a sustainable future for all.

In collaboration with the National Service Scheme (NSS) and the National Cadet Corps (NCC), as well as various academic departments, Ram Lal Anand College has launched a range of outreach initiatives designed to engage the entire college community. These collaborations enhance the effectiveness of the campaigns, enabling a unified approach to addressing cleanliness and hygiene.

The NSS plays a pivotal role in mobilizing student volunteers, organizing events such as community clean-up drives and sanitation awareness workshops. These activities not only contribute to the college's immediate environment but also extend their impact to neighboring communities, fostering a spirit of service and social responsibility among participants.

The NCC, with its emphasis on discipline and leadership, complements these efforts by instilling a sense of pride in maintaining cleanliness. Cadets participate in various initiatives, such as awareness rallies and educational campaigns, aimed at reinforcing the message of hygiene and encouraging their peers to adopt sustainable practices.

Additionally, various academic departments contribute to this holistic approach by integrating the themes of cleanliness and environmental stewardship into their curricula. By hosting workshops, seminars, and interactive sessions, these departments ensure that students not only understand the importance of hygiene but also acquire practical skills to implement sustainable practices in their daily lives.

Through these collaborative efforts, Ram Lal Anand College aims to create a profound and lasting impact on both the campus and the surrounding community. The integration of these initiatives fosters a comprehensive understanding of cleanliness and hygiene, encouraging individuals to become proactive stewards of their environment. Ultimately, the college aspires to enhance the quality of life for all its members, transforming the ethos of cleanliness into a way of life that resonates beyond the college gates, inspiring a broader movement toward a cleaner, greener India.



- **Swachh Bharat Abhiyan:** The Cadets of Ram Lal Anand College organised a cleanliness drive in the Aam Admi Poly Clinic, Basant Gaon, Delhi on On 23rd July 2019.



CADETS CLEANING POLY CLINIC CAMPUS AREA



CADETS CLEANING POLY CLINIC INSIDE PREMISES



RAM LAL ANAND COLLEGE  
University of Delhi

- **SWACHH BHARAT, SWASTH BHARAT:** NCC cadets of Ram Lal Anand College organised and conducted an awareness campaign under Swachh Bharat Abhiyan: Clean India Movement which was initiated by the Prime Minister, Sri Narendra Modi in 2014, aimed at spreading awareness among student community of the college as well as local residents of nearby colonies including *Satya Niketan* and *Anand Niketan*.



CADETS AFTER CLEANING COLLEGE OUTER PREMISE



CADETS DURING AWARENESS RALLY



CADETS CARRYING OUT CLEANLINESS DRIVE



RAM LAL ANAND COLLEGE  
University of Delhi

- **CLEANLINESS DRIVE:** Cadets from Ram Lal Anand College organised a cleanliness drive where they actively volunteered to clean their local area and contribute towards promotion and importance of cleanliness and hygiene. They created posters to raise awareness about the importance of maintaining a clean environment. Adhering to COVID-19 prevention measures, the cadets tidied up their neighbourhood and encouraged others to join in the effort to keep their surroundings clean.



CADETS DEEPAK CLEANING HIS STREET



CADETS OF RLA NCC CLEANING THEIR RESPECTIVE LOCALITY





RAM LAL ANAND COLLEGE  
University of Delhi

- **RAJPATH SANITATION CAMPAIGN:** Rajpath Swachhta Abhiyaan was organized by the 3rd Girls Battalion of NCC Delhi Directorate. Four teams visited various locations in Delhi to perform street plays and promote the importance of cleanliness to the public. Three cadets from Ram Lal Anand College NCC—Cdt Ashish Tripathi, Rahul, and Shiva Sharma—participated in this camp, which enabled them to learn extensively while exploring popular spots like Khan Market, Sarojini Market, and Connaught Place. The cadets encouraged the public to take a pledge to dispose of their waste in dustbins.



**NCC CADETS PARTICIPATING IN THE RAJPATH SWACHHTA CAMPAIGN**



RAM LAL ANAND COLLEGE  
UNIVERSITY OF DELHI  
NATIONAL SERVICE SCHEME



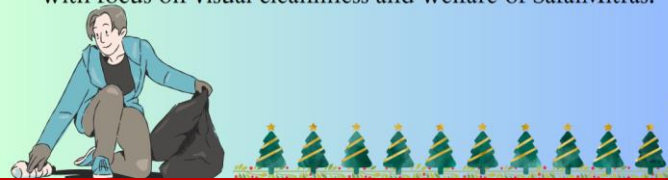
# SWACHHTA DRIVE 2023-24



## SWACHHTA SE HI SEWA



Swachhta Hi Seva (SHS) campaign is being celebrated from 15th September to 2nd October this year under the joint aegis of DDWS & MoHUA as a prelude for the Swachh Bharat Diwas (2nd October) with nationwide participation. Theme of SHS-2023 is 'Garbage Free India' with focus on visual cleanliness and welfare of SafaiMitras.



1

## DAY 1- PLEDGE TAKING CEREMONY



PLEDGING IS A POWERFUL EXAMPLE OF THE INTENTION TO DO GOOD AND BENEFIT OTHERS, KEEPING THE SAME IN MIND AND SPIRIT, THE NATIONAL SERVICE SCHEME OF RAM LAL ANAND COLLEGE ORGANISED THE PLEDGE TAKING CEREMONY ON 16 SEPTEMBER 2023, ON SEPTEMBER 16 AT 11A.M. THE NSS VOLUNTEERS OF RAM LAL ANAND COLLEGE TOOK THE SWACHHTA PLEDGE SWEARING TO DEVOTE 100 HOURS TO SOCIAL SERVICE, ENCOURAGE 100 INDIVIDUALS TO TAKE PLEDGE AND DEVOTE 100 HOURS FOR CLEANLINESS. 70 VOLUNTEERS TOOK THE PLEDGE WITH 32 BEING FEMALE VOLUNTEERS.



2

## DAY 2- VASANT GAO



THE SWACHHTA DRIVE IN VASANT GAON WAS ORGANISED ON 18TH SEPTEMBER 2023. MORE THAN 55 VOLUNTEERS PARTICIPATED IN THE DRIVE, 25 BEING FEMALES.



3

## DAY 3- DURGABAI DESHMUKH METRO STATION



AROUND 47 VOLUNTEERS 21 FEMALES, WALKED IN AND AROUND THE SOUTH CAMPUS METRO STATION ON 21ST SEPTEMBER AND CLEANED THE STATION PREMISES ALONG WITH RAISING AWARENESS AMONG PUBLIC.



4



THE VOLUNTEERS PUT IN A LOT OF EFFORT OVER THE COURSE OF AN HOUR, AND THEY WERE ABLE TO SIGNIFICANTLY IMPROVE THE CLEANLINESS OF THEIR NEIGHBOURHOOD. THEY DISPOSED LOTS OF TRASH, INCLUDING PLASTIC BAGS, BOTTLES, AND FOOD SCRAPS. ADDITIONALLY, THEY CLEANED THE STREETS AND DRAINS, WHICH ENHANCED THE DRAINAGE SYSTEM AND REDUCED CLOGGING. THE VOLUNTEERS WERE PLEASED WITH THEMSELVES FOR IMPROVING THEIR SURROUNDINGS. OUR COLLEGE, RAM LAL ANAND COLLEGE, WAS ALSO AWARDED A PARTICIPATION CERTIFICATE FOR ITS INVOLVEMENT IN THE INDIAN GOVERNMENT'S SHRAMDAAN FOR SWACCH BHARAT INITIATIVE.



10



# EK TAREEKH EK GHANTA

#swachhabharat

#Swasthabharat

To honor Mahatma Gandhi's message of 'swachhta,' the NSS Unit of Ram Lal Anand College organized a Swachhta Drive 'Ek Tareekh Ek Ghanta' on 1st October 2023. In collaboration with the NCC cadets, Gandhi Study Circle, and the Student Union, around 60 volunteers dedicated an hour to clean JJ Colony in Moti Bagh. They cleared plastic waste, disposed of trash, and improved the drainage system, spreading the spirit of 'Swachhta Hi Seva.' Ram Lal Anand College was also awarded a certificate for participating in the government's Shramdaan for Swachh Bharat initiative.





## Poster Making Competition On Swach Bharat



In line with Gandhi ji's belief that "Sanitation is more important than independence," **the NSS unit of Ram Lal Anand College held a poster making competition on October 2, 2023.** With 24 participants, including 11 women, both digital and handmade posters were submitted to promote cleanliness and challenge societal perceptions.



# CLEANLINESS DRIVE



In an effort to create a cleaner surrounding, on occasion of the Independence day, NSS Unit of Ram Lal Anand College in collaboration with NCC, RLAC organised a Cleanliness Drive on 13th August, 2024. 50 volunteers of the NSS Unit came together and cleaned the college campus.



CLEANLINESS DRIVE BY NSS

**WORLD TOILET DAY**

RAM LAL ANAND COLLEGE  
University of Delhi  
NATIONAL SERVICE SCHEME

**WORLD TOILET DAY**  
19th November, 2022

**Theme:**  
Tackling the Global Sanitation Crisis

Prepare a slogan/post/story, making people aware of the sanitation crisis through social media platforms

Submit your posts screenshots to [nssrila.du@gmail.com](mailto:nssrila.du@gmail.com)

Tag NSS RLAC social media handles

NSS Ram Lal Anand College | @NSS\_RLAC | @NSSRLAC

Dr. Rita Jain | Jaya Pandey | Prof. Rakesh Kumar Gupta

RAM LAL ANAND COLLEGE  
University of Delhi  
NATIONAL SERVICE SCHEME

**Entries**

WORLD TOILET DAY 19th NOVEMBER 2022

घरनों के खिलाफ़ी ना बने, सौपातयक़ी ना

SUSTAINABLE SANITATION: SANITATION VALUE CHAIN

TACKLING THE GLOBAL SANITATION CRISIS

Maek sacks!

WORLD TOILET DAY 19th NOVEMBER 2022

RAM LAL ANAND COLLEGE  
University of Delhi  
NATIONAL SERVICE SCHEME

Sustainable Sanitation: The next step of growing India.

WORLD TOILET DAY 19th NOVEMBER 2022

WORLD TOILET DAY 19th NOVEMBER 2022

HAVING A TOILET IS NOT A LUXURY, IT IS A NECESSITY.

WORLD TOILET DAY 19th NOVEMBER 2022

NATIONAL SERVICE SCHEME: RAM LAL ANAND COLLEGE UNIVERSITY OF DELHI

WORLD TOILET DAY 19th NOVEMBER 2022

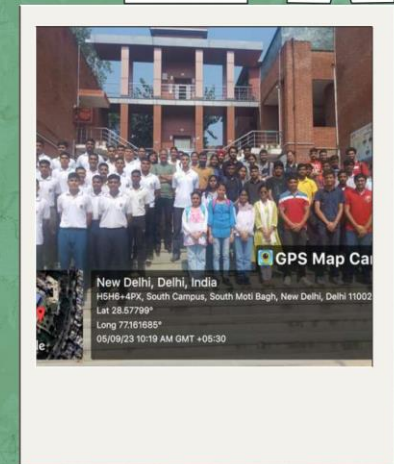
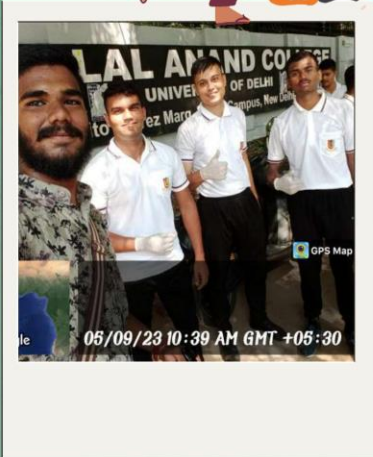
The journey to sanitation begins with constructing a toilet! You are your own safeguard!

Sanitation and clean environment brings peace of mind and a disease free environment. On 19th November 2022, on account of **World Toilet Day**, 75 beautifully articulated slogan entries were shared and/or posted by our volunteers with an opinion of 'Tackling the Global Sanitation Crisis'. They called for the need to keep our surroundings clean for a green and better future.





# CLEANLINESS DRIVE

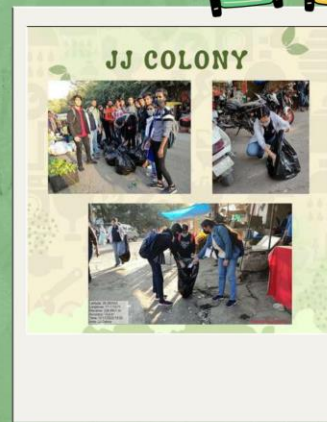
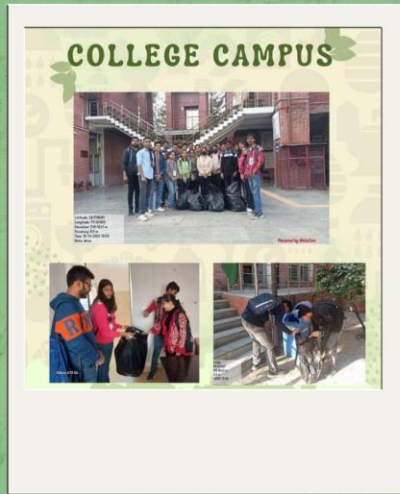
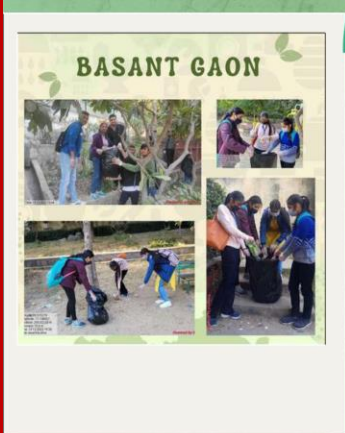


In an Effort towards a cleaner surrounding, in line with the recently concluded G20 Summit held in New Delhi, AND NSS Unit of Ram Lal Anand College came together on 5th of September 2023 and cleaned the college campus. 40 male and 26 female volunteers of NSS picked up litter from the college building and the area around the college gate and wall. The enthusiasm of the participants to work towards the cause had a great impact on college students. These small acts of positive impacts motivate the Unit to work hard.





# SWACHHATA 3.0



Cleanliness is next to Godliness. A clean environment brings peace of mind and keeps us healthy. Keeping this in mind Under SWACHHATA 3.0 from 12-16 DECEMBER 2022, over 150 VOLUNTEERS 75 being females safely collected and disposed of garbage of all kinds from the nearby areas.





## WASTE SEGREGATION AWARENESS AND CLEANLINESS DRIVE

19-22 February 2023

Waste Segregation refers to dividing waste into dry and wet and disposing it appropriately. This is simple to understand but yet not followed widely. With the vision of spreading awareness about waste segregation and contributing to Mission LiFE, NSS Ram Lal Anand College organised a Waste Segregation and Cleanliness Drive from 19th to 22nd of February, 2023.

The event was conducted in two parts, the first was a Poster Making Activity where volunteers had to make handmade posters on the theme of waste segregation. The volunteers participated enthusiastically in the activity and we received a huge number of entries. These posters were later used in the second part of event which was Door to door awareness drive.



## WASTE SEGREGATION AWARENESS AND CLEANLINESS DRIVE

19-22 February 2023

From 20th till 22nd February, 2023, the Unit organised an awareness drive on the above mentioned theme in societies like JJ Colony, Basant Gaon, Satya Niketan and South Campus. In this drive, the volunteers were divided into groups and allotted a locality where they had to conduct the drive. We covered three different localities in three different days. The event witnessed high participation as 96 volunteers contributed to the cause. Through this event, the unit was successful in approaching the masses and introducing and guiding them about the concept of dividing waste into wet and dry and then disposing it off in a proper manner. This dissemination of information was widely appreciated by the residents of these areas who were definitely impacted in a positive way



## GLIMPSES





## CONCLUSION:

Through its active involvement in various initiatives, Ram Lal Anand College reaffirms its unwavering commitment to the enduring vision of the Swachh Bharat Mission. This dedication is not merely symbolic; it manifests in the college's consistent participation in efforts aimed at promoting cleanliness and health across community. By engaging in this transformative movement, the college plays a pivotal role in shaping a future where the aspiration for a cleaner and healthier India is not only a goal but a lived reality.

The college's approach transcends individual actions, fostering a collective ethos of reflection and active engagement among students and faculty alike. By nurturing a culture of environmental stewardship, Ram Lal Anand College seeks to sustain the momentum generated by these initiatives, ensuring that the principles of cleanliness and social responsibility become ingrained in the community's fabric.

In this endeavour, the college envisions a legacy that extends far beyond the present, aiming to instill in future generations a profound sense of duty toward their environment. This commitment to nurturing a cleaner, more sustainable world is not just about immediate actions; it is about fostering a deeper consciousness that inspires individuals to take responsibility for their surroundings and contribute positively to society. Through these ongoing efforts, Ram Lal Anand College stands as a beacon of hope and progress, dedicated to cultivating a more responsible and conscientious citizenry for years to come.



## **COMMUNITY ENGAGEMENT AND OUTREACH INITIATIVE: THE GREEN INDIA MISSION AT RAM LAL ANAND COLLEGE**

Ram Lal Anand College exemplifies its dedication to social responsibility and community engagement through its active alignment with the Green India Mission (GIM), an integral part of the National Action Plan on Climate Change (NAPCC). Established in 2014, GIM seeks to protect, restore, and enhance India's forest cover while addressing climate change through comprehensive strategies for adaptation and mitigation. The college embraces this holistic vision of environmental sustainability, understanding that its initiatives extend well beyond mere tree planting. The institution is deeply committed to regular tree plantation drives that foster biodiversity and bolster biomass across diverse ecosystems. Awareness campaigns, including organized visits for students to biodiversity parks in and around Delhi, cultivate a profound appreciation for nature and the critical importance of ecological conservation. Moreover, Ram Lal Anand College weaves environmental consciousness into its curriculum, ensuring that students gain a thorough understanding of sustainable practices and their vital significance.

Innovative initiatives such as "Ek Ped Maa Ke Naam," which encourages students to plant a tree in honour of their mothers, exemplify the college's creative approach to fostering environmental stewardship. These endeavours not only enhance carbon sequestration but also play a crucial role in safeguarding India's ecological diversity. The college advocates for eco-friendly energy alternatives, such as biogas, solar power, and improved cooking stoves, essential for promoting sustainable livelihoods within surrounding communities. By harmonizing traditional ecological wisdom with modern forestry science, Ram Lal Anand College ensures that its contributions to the Green India Mission reflect both innovative advancements and enduring sustainability practices. The college actively engages in agroforestry and social forestry initiatives in urban and peri-urban areas, furthering GIM's vision of increased forest cover and enriched ecosystem services.

Through these multifaceted initiatives, Ram Lal Anand College reaffirms its commitment to nurturing environmental awareness among students and the wider community while addressing urgent ecological challenges. Its involvement in the Green India Mission stands as a testament to its dedication to sustainable development, ecological education, and community empowerment. By cultivating a culture of environmental responsibility, the college inspires a new generation of citizens equipped to confront the pressing environmental issues of our time.





RAM LAL ANAND COLLEGE  
University of Delhi





RAM LAL ANAND COLLEGE  
University of Delhi



Latitude: 28.577964  
Longitude: 77.16162  
Elevation: 247.69±3 m  
Accuracy: 2.6 m  
Time: 06-09-2021 16:18  
Note: RLAC campus

*Powered by NoteGam*

**GREEN CAMPUS OF RAM LAL ANAND COLLEGE**



**STUDENTS' INITIATIVES TOWARDS GREEN CAMPUS:**



**STUDENTS AND FACULTY DURING TREE PLANTATION DRIVES AS A PART OF GREEN CAMPUS INITIATIVE**



**Nurturing Environmental Stewardship: Field Trips to Biodiversity Parks at Ram Lal Anand College:** Ram Lal Anand College recognizes experiential learning as a crucial avenue for instilling environmental awareness and social responsibility among its students. To promote this ethos, the college organizes field trips to biodiversity parks, where students engage directly with local ecosystems and develop a profound sense of duty toward ecological preservation. These excursions serve as a practical extension of academic learning, allowing students to observe diverse flora and fauna firsthand, guided by knowledgeable experts. Participants explore the intricate relationships that sustain biodiversity while confronting the pressing environmental challenges facing our world today. Through these immersive experiences, students not only cultivate an appreciation for the beauty of natural habitats but also grasp the significance of conservation and sustainable practices. By integrating these initiatives into the curriculum, Ram Lal Anand College aims to foster a generation of environmentally conscious citizens committed to advocating for sustainability and biodiversity within their communities, thereby reinforcing the college's commitment to social responsibility and community engagement.



**VISIT TO ARAVALLI BIODIVERSITY PARK**



RAM LAL ANAND COLLEGE  
University of Delhi





RAM LAL ANAND COLLEGE  
University of Delhi



**STUDENTS DURING THE FIELD-TRIPS TO BIODIVERSITY PARKS**



- **TREE PLANTATION PAKHWADA:** During July 2020, amidst the restrictions imposed by the COVID-19 lockdown, NCC cadets participated in a tree plantation drive. Each cadet planted three trees and utilized social media platforms to raise awareness about the vital role of trees in the ecosystem. The campaign also aimed to tackle the pressing issues of climate change and global warming.



**STUDENTS PLANTING SAPPLINGS DURING COVID-19**

## TREE PLANTATION

17 February 2023

“All life on earth emanates from the green of the plant” ~ Jay Kordich  
 With this vision in mind, NSS, RLAC organised a Tree Plantation drive under the name "Tree Plantation" on the 17th of February, 2023. In this event, the volunteers were asked to plant saplings in and around their residence and then nurture them. As a proof of completion, they were required to send the images of them planting the trees on the official email id of the unit. The participation of the volunteers in the event was overwhelming with a total of 192 volunteers planting a sapling out of which 87 were female.

With such an event, NSS RLAC took a step forward in the direction of a greener and healthier planet.



## GLIMPSES



**NSS TREE PLANTATION INITIATIVE AS COMMUNITY OUREACH INIATIVE**



RAM LAL ANAND COLLEGE  
University of Delhi



**PAN-INDIA TREE PLANTATION DRIVE CONDUCTED BY VASUDHA: ECO CLUB OF RAM LAL ANAND COLLEGE**





RAM LAL ANAND COLLEGE  
University of Delhi



# TREE PLANTATION



On 26th MARCH 2023 volunteers of NSS UNIT OF RLAC came together to bring a flourishingly green end to march. With 75 volunteers 50 being females participating in the Tree Plantation Drive.





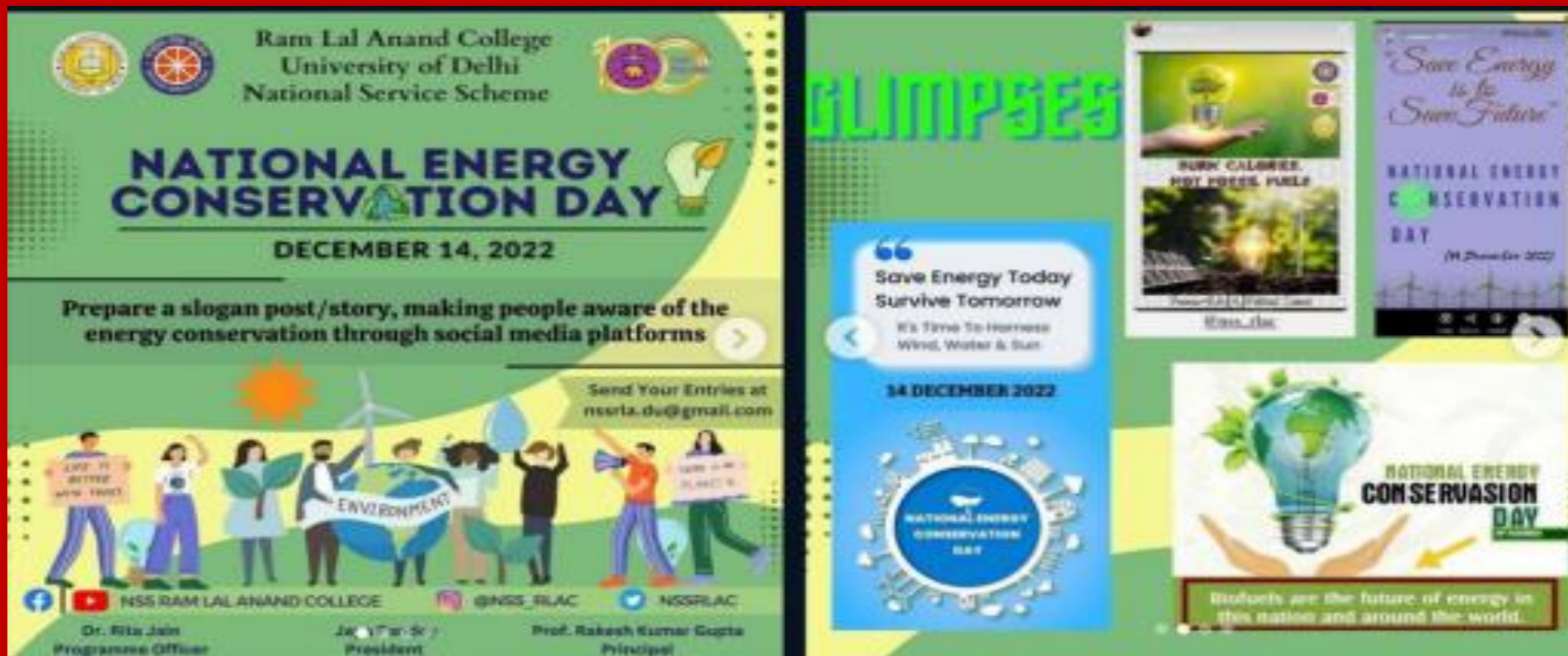
# Sapling Plantation Drive

The first event of the month which was organized by National Service Scheme of Ram Lal Anand College was Sapling Plantation Drive on 3 March, 2024. This event was aimed to return something back to the nature. The volunteers were asked to send their geo-tagged pictures with plant saplings. A number of 8 volunteers sent their pictures for the event.






**National Energy Conservation Day: A Community Engagement Initiative at Ram Lal Anand College:** In response to the burgeoning population and the accompanying surge in energy demands, Ram Lal Anand College acknowledged the pressing need for energy conservation on National Energy Conservation Day. To foster awareness and promote responsible energy usage, the college orchestrated a Digital Slogan Writing event. Participants were invited to submit their creative entries via email, accompanied by their details, and to disseminate their slogans across social media platforms. This initiative garnered remarkable engagement, with 190 participants, including 90 dedicated female volunteers, exemplifying a robust commitment to this crucial cause. The slogans crafted during this event not only captivated attention but also prompted individuals to reflect on their energy consumption practices, whether concerning fuels or electricity. Through this endeavour, Ram Lal Anand College reaffirmed its commitment to community engagement and environmental stewardship.



**POSTER OF THE EVENT (DETAILED REPORT OF THE EVENT ON COLLEGE WEBSITE UNDER EXTENSION ACTIVITIES: NSS)**




**WASTE SEGREGATION AWARENESS DRIVE (8 February 2022):** 34 volunteers of the national service scheme of Ram Lal Anand College University of Delhi, in collaboration with ITC's WOW Initiative organised an offline awareness drive on segregation of waste at source and inculcate the habit of waste segregation at Harijan Camp, a slum in the Central Delhi to make it a Model Basti via a two month programme.



**NATIONAL SERVICE SCHEME  
RAMLAL ANAND COLLEGE  
UNIVERSITY OF DELHI**

**REPORT: WASTE SEGREGATION AWARENESS  
DRIVE AT HARIJAN CAMP, LODHI COLONY**

**8 FEBRUARY 2022**



**Page No. 2**




**NSS-ITC WOW COLLABORATION**

ITC LIMITED IS AN INDIAN CONGLOMERATE COMPANY HEADQUARTERED IN KOLKATA. IT HAS A DIVERSIFIED PRESENCE ACROSS INDUSTRIES SUCH AS FMCG, HOTELS, SOFTWARE, PACKAGING, PAPERBOARDS, SPECIALTY PAPERS AND AGRIBUSINESS. THE COMPANY HAS 13 BUSINESSES IN 5 SEGMENTS, IT EXPORTS ITS PRODUCTS IN 90 COUNTRIES. ITS PRODUCTS ARE AVAILABLE IN 6 MILLION RETAIL OUTLETS.

ITC's Well-being Out of Waste (WOW) initiative promotes awareness about the importance of waste segregation. The dry waste collected provides competitive raw material to several industries, e.g. glass, paper and plastic, whereas, the wet waste being biodegradable is used for compost making. Through this the amount of waste going to the landfills is minimised. It collaborates with local municipalities to train waste workers and rag-pickers in these concepts, leading to regular and increased incomes for them.

The NSS unit of RLAC was approached by one of the representative of ITC WOW team on 15 November 2021 on mail through official Email ID of NSS RLAC : nssrla.du.in.

The mail contains the brief explanation about their initiative and how it would promote awareness among the individual regarding the importance of Waste Segregation, promoting recycling of waste materials, creating sustainable livelihoods and contributing towards the mission of 'SWACCH BHARAT'.


The mail was attached with a collaboration proposal brochure of ITC WOW permission letters from South Delhi Municipal Corporation (SDMC) and New Delhi Municipal Corporation (NDMC) with a collaboration acceptance letter from E SREE foundation.

It was put forward that the NSS team of RLAC would be working with E SREE foundation to carry out the initiative of ITC WOW.

**Wellbeing out of waste**

**Enduring value**







**NSS VOLUNTEERS OF RAM LAL ANAND COLLEGE CONDUCTING THE DRIVE**



RAM LAL ANAND COLLEGE  
University of Delhi





RAM LAL ANAND COLLEGE  
University of Delhi

**WASTE SEGREGATION AWARENESS DRIVE (20-22 February 2023):** The NSS unit of Ram Lal Anand College initiated a 'Waste Segregation Awareness and Cleanliness Drive' as its contribution to Mission LiFE. Launched on October 20, 2022, in India, this initiative aims to highlight the importance of individual and community actions in addressing the challenges posed by climate change.

**RAM LAL ANAND COLLEGE**  
University of Delhi  
**NATIONAL SERVICE SCHEME**

**WASTE SEGREGATION AWARENESS & CLEANLINESS DRIVE**

19th February 2023  
**Online Handmade Poster Making**  
Submit your entries at: [nssrla.du@gmail.com](mailto:nssrla.du@gmail.com)

20-22nd February 2023  
**Awareness Drive**  
Locations : JJ Colony, Basant Gaon, Satya Niketan, and South Campus

**REDUCE ReUSE RECYCLE**

**NSS RAM LAL ANAND COLLEGE** @NSS\_RLAC NSSRLAC

Dr. Rita Jain Programme Officer  
Jaya Pandey President  
Prof. Rakesh Kumar Gupta Principal

**POSTER OF THE DRIVE**



Latitude: 28.572393  
Longitude: 77.158338  
Elevation: 251.011 m



Latitude: 28.572455  
Longitude: 77.158696  
Elevation: 249.431 m



28.581347  
77.170210  
241.17 ±10.06 m  
14.25 m  
02-2023 15:27:16



Latitude: 28.587586  
Longitude: 77.168648  
Elevation: 249.931 m  
Accuracy: 9.6 m  
02-2023 15:27:16

**REACHING COMMUNITY THROUGH THE WASTE SEGREGATION AWARENESS DRIVE**

# GLIMPSES



CREATING AWARENESS IN THE COMMUNITY THROUGH THE WASTE-SEGEGATION AWARENESS DRIVE





# Seminar On Water Conservation



The NSS unit of RLAC followed up their active January with a seminar on water conservation on March 8th, 2024. The session was led by Mr. Ram Kishor Singhal, a retired additional chief manager in Delhi Jal Board, who brought his expertise to the discussion. The event succeeded in reaching a broader audience and taught new ways to conserve water effectively. The event was attended by a total of 57 volunteers who listened to this amazing informative session.

Ram Lal Anand College  
University of Delhi

NATIONAL SERVICE SCHEME  
Organises  
SEMINAR ON  
WATER CONSERVATION

Amphitheatre  
8th march, 2024  
2 pm onwards

MR. RAM KISHOR SINGHAL  
Additional Chief Engineer (Retd)  
Delhi Jal Board

NSS RAM LAL ANAND COLLEGE @nss\_rlac NSSRLAC  
Dr. Anurag Sharma Harshdev Singh Prof. Rakesh Kumar Gupta





**WEBINAR ON SAVE SOIL IN ASSOCIATION WITH CONSCIOUS PLANET.ORG:**

# SAVE SOIL WEBINAR

**30TH APRIL, 2022**

The Save Soil Movement initiated by Sadhguru, a yogi mystic and visionary aims to bring humanity together to keep the magic of soil alive. Started 24 years ago, the movement has been bringing the importance of soil and the alarming threat of Soil Extinction and Degradation into the spotlight. Ladli NGO actively working at the root level helps in disseminating the key message of the Webinar and engaging more people in the noble initiative of "SAVE SOIL".

National Service Scheme  
Ram Lal Anand College | University of Delhi

In Association With  
*Conscious Planet.Org*  
Presents a Webinar on  
**Save Soil**

BY  
**SHIVAKUMAR**  
M&A | Program Manager

*The Save Soil movement is being initiated by Sadhguru, a yogi, mystic and visionary.*

30th April 2022 12 pm Zoom meet

Dr. Rita Jain Programme Officer    Lokesh President    Prof. Rakesh Kumar Gupta Principal



The Webinar was very informative and interactive and was attended by 118 NSS RLAC volunteers out of which 52 were female. The Volunteers were requested to sign up for the movement as "EARTH BUDDIES" voluntarily, post which they received a "Students for Soil Volunteer" Certificate of Appreciation.



## ▪ **SAMAGRA SHIKSHA ABHIYAN: COMMITMENT TO COMMUNITY ENGAGEMENT AND SOCIAL RESPONSIBILITY THROUGH EDUCATION FOR ALL**

At Ram Lal Anand College, education stands as the bedrock of a progressive society, and the institution is resolutely dedicated to ensuring that every child has access to quality education. By aligning its community outreach initiatives with national programs, the college actively supports government efforts to provide free and inclusive education, particularly for marginalized communities. This commitment to social responsibility is vividly reflected in the college's engagement with initiatives like the Sarva Shiksha Abhiyan (SSA) and Samagra Shiksha Abhiyan, both designed to deliver universal, equitable, and inclusive education.

The outreach initiatives at Ram Lal Anand College yield a myriad of benefits, most notably the elimination of financial barriers that often hinder enrolment among disadvantaged children. In keeping with the goals of SSA, which strives for universal elementary education, the college's programs effectively promote higher enrolment rates among children from underprivileged backgrounds. By fostering educational opportunities, the college enhances literacy rates and contributes to overall community development through improved educational quality and infrastructure.

Moreover, Ram Lal Anand College fervently advocates for gender equality in education, championing initiatives that ensure equal opportunities for girls and thereby addressing gender disparities. Through these outreach programs, the college empowers children from marginalized communities, harnessing education as a transformative force to break the cycle of poverty. The institution also emphasizes holistic child development by supporting initiatives that include mid-day meals, uniforms, and essential learning materials.

In alignment with the objectives of Samagra Shiksha Abhiyan, which encompasses education from preschool to class 12, the college prioritizes universal access to learning, ensuring that every child, irrespective of their background, has the opportunity to thrive. This commitment to equity is further evidenced by the college's support for inclusive education tailored for disadvantaged groups, as well as its efforts to enhance educational quality through creation of safe learning environments. Additionally, the college promotes vocational training to equip students with the skills necessary for future employability.

Ultimately, Ram Lal Anand College's commitment to these educational initiatives is harmoniously aligned with its broader mission of fostering equitable opportunities and promoting sustainable development in accordance with the Sustainable Development Goals for education. Through its community engagement efforts, the college plays a pivotal role in advancing access, quality, and inclusivity in



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education, ensuring that every child can harness the transformative power of learning. In doing so, the institution not only contributes to individual empowerment but also fosters a cleaner, greener, and more responsible India for generations to come.

**SOME OF THE KEY ACTIVITIES AND INITIATIVES UNDER THIS ARE MENTIONED BELOW:**

- **Education Camp:** From November 15 to December 8, 2022, the NSS unit of Ram Lal Anand College embraced the spirit of teamwork and dedication by organizing an educational camp in JJ Colony, Moti Bagh, an adopted slum area. This initiative was undertaken in alignment with the principles of the Samagra Shiksha Abhiyan, aiming to promote inclusive and equitable education for all. From November 28 to December 8, a group of around 100 NSS volunteers engaged wholeheartedly in the camp, employing diverse strategies to impart essential knowledge to the children of the slum. The volunteers focused on raising awareness about the significance of education, health, hygiene, and foundational knowledge. To make learning enjoyable and effective, they organized stimulating games designed to enhance the children's motor skills and ignite their enthusiasm for learning. Throughout the camp, the volunteers sought to inspire the children, instilling a sense of purpose and ambition in their lives. They emphasized the crucial importance of school enrolment and the transformative power of education, encouraging the children to envision a brighter future, even amidst limited resources. This initiative not only reinforced the college's commitment to social responsibility but also aligned seamlessly with the overarching goals of the Samagra Shiksha Abhiyan, striving to create a more educated and empowered community.





■ **Stationery Kit Distribution: A Gift for Children's Day**

On November 14, 2022, in celebration of Children's Day, the NSS unit of Ram Lal Anand College orchestrated a donation drive that provided essential stationery items—such as notebooks, pencils, erasers, rulers, and drawing kits—to the children of JJ Colony, South Moti Bagh. This initiative proved to be a resounding success, as it brought much-needed supplies to children who had been deprived of these basic resources. The distribution drive witnessed the enthusiastic participation of over 70 volunteers, including 32 dedicated female volunteers, all contributing to the joy and empowerment of the young recipients.





The National Service Scheme (NSS) unit of Ram Lal Anand organised an education camp for the needy children from 2-12 April, 2024. It was a ten day camp where over 90 volunteers (12 each day) from the unit went to JJ colony, Moti Bagh with the aim to promote learning and education. The camp focused on providing educational support to underprivileged children.

During the camp, NSS volunteers conducted daily interactive sessions on various subjects, played educational games, held storytelling sessions and joke-sharing with children to make learning fun and captivating experience for them.

Overall, the education camp proved to be a profoundly rewarding experience not only for children but also for the volunteers who participated.



**EDUCATIONAL CAMP ORGANISED BY NSS UNIT OF THE COLLEGE**



### Books and Stationery Donation Drive: A Community Outreach by the Hindi Department

In an effort to foster literacy, the Hindi Department of Ram Lal Anand College organized a donation drive for books, reading materials, and stationery, aimed at supporting underprivileged children in the community. This initiative encouraged faculty, students, and staff to contribute gently used or new items, resulting in a rich collection of educational resources. By providing access to literature and essential supplies, the department not only enriched the lives of these young individuals but also underscored the college's commitment to social responsibility. Through this outreach, the Hindi Department demonstrated its dedication to cultivating an informed society, ensuring every child has the chance to discover the world through reading. The drive ultimately inspired hope and empowerment, paving the way for a brighter future for the community's youth.

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दिल्ली विश्वविद्यालय

हिन्दी साहित्य परिषद  
2023 - 24

अध्ययन सामग्री दान  
अभियान

30 जनवरी 2024  
फ्रंट लॉन  
10 से 2 बजे तक

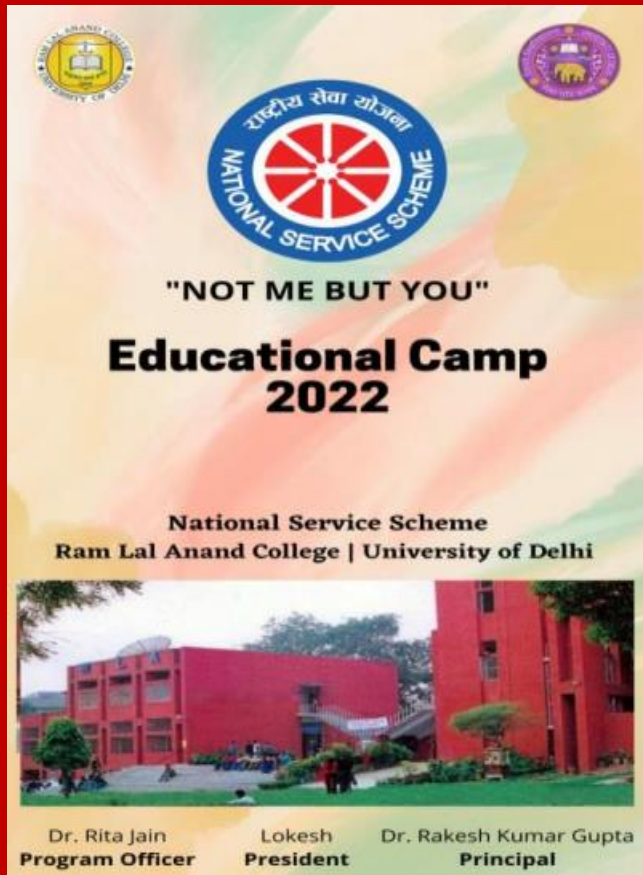
अध्ययन से संबंधित स्वीकार्य वस्तुयें:-  
पुरानी पुस्तकें (कहानियाँ), पानी की बोटल, स्कूल बैग, ज्योमेट्री बॉक्स, पुराने पेन, पेंसिल, रबड़, शॉपनर, हाईलाईटर, पाउच आदि।  
नोट :- आपके द्वारा दी गई वस्तुएं उपयोगी और सार्थक होनी चाहिए।

राम कुमार पाण्डेय अध्यक्ष  
प्रो. अर्चना चौड़ प्रभारी  
प्रो. श्रुति आनंद संयोजिका  
प्रो. राकेश कुमार गुप्ता (प्राचार्य)





- **MONTH LONG EDUCATION CAMP:** The NSS education camp held at JJ Colony, Moti Bagh from 10TH, sought to enrich educational opportunities for underprivileged children by offering structured learning sessions, nurturing a passion for education, and actively involving parents in the process. The camp aimed to cultivate a supportive atmosphere conducive to both academic development and community engagement. The initiative proved successful, as it inspired children to immerse themselves in learning, reflected in their positive behavioral shifts and heightened enthusiasm for study. Community bonds were strengthened through active parental involvement in supporting the NSS team. Volunteers acquired invaluable experience in teaching and engaging with the community, and the camp's far-reaching impact is anticipated to significantly enhance the educational journeys of these children, fueling their motivation for the future.







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NSS EDUCATION CAMP' 2022



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**NSS CAMP AT JAISALMER (2<sup>nd</sup> February to 9<sup>th</sup> February' 2024):** The NSS camp in Jaisalmer, Rajasthan, lasted seven days, skilfully blending community service with cultural immersion. Volunteers made meaningful contributions to society while exploring the region's heritage. At Sonu Senior Secondary School, they engaged with students from various streams, addressing their challenges and offering guidance for future aspirations. Later, during a visit to a school in Ranao, they collaborated with teachers and students to discuss the curriculum, providing senior students with valuable insights on university entrance exams and future opportunities.





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- The Community Outreach Internship at Ram Lal Anand College** aspires to immerse students in impactful social service activities, cultivating a deep sense of responsibility and empathy toward marginalized communities. This initiative offers students invaluable hands-on experience in community engagement, enriching their understanding of pressing social issues and the significance of grassroots efforts. It aims to hone essential skills such as communication, teamwork, project management, and problem-solving, all of which are crucial for personal and professional development. Furthermore, the program seeks to raise awareness of both local and global challenges, inspiring students to become informed, active citizens dedicated to enacting positive change. By fostering leadership qualities and instilling confidence through interactions with diverse communities, the internship promotes collaboration among students, faculty, and community organizations, thus nurturing a spirit of cooperation and shared responsibility. Ultimately, Ram Lal Anand College is committed to shaping a generation of socially conscious individuals, prepared to advocate for equity and make meaningful contributions to society.



**रामलाल आनंद कॉलेज**  
दिल्ली विश्वविद्यालय  
बेनिटो हुआरेज रोड, नई दिल्ली-110021 (इंदिया)  
**Ram Lal Anand College**  
University of Delhi  
Benito Juarez Road, New Delhi-110021 (India)

Tel. No. : 011-24112557  
Fax : 24112151  
E-mail : rfac.du@gmail.com  
rfac.bjr.du@gov.in  
Website : www.rfacollege.edu.in

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RLAC/2024/ 523 11.09.2024

**NOTICE**


College have received application from the following students for Community Outreach Internship for odd semester of academic session 2024-25 in lieu of SEC


Ladli Foundation			Healthy Ageing		
Prasann Singh	BA Prog (eco+maths)	5th	Sameer Singh	B. A. Program	5th
B. Chandini	BMS	5th	Sankalp	B.Sc(H)Maths	3rd
Chakna			Shukla		
Harshit	BMS	3rd	Harshit	BMS	3rd
Himanshu pugalia	BMS	3rd	Annakoli	B A(H) English	3rd
Aditya Srivastava	B Sc(H)Geology	3rd	Suvidhi Jain	B A(H) History	5th
Neha Vishwakarma	B Sc(H)Geology	5th	Yash Sharma	B.Sc(H)Maths	5th
Priya Sarej	B.Sc(H)Maths	5th	Alok Raj	BMS	5th
Sankalp Shukla	B.Sc(H)Maths	3rd	Aryan Singh	BMS	3rd
Inderjeetsuthar	BA program HS+Pol Sc	3rd			
Anjali Tiwari	BA ProgramHS+Pol Sc	3rd			
Ashit Raj	BMS	3rd			
Rishu Raj	BMS	5th			
Khushi kumari	B A(H) English	5th			
Sweety Kumari	B A(H) History	5th			
Yash Sharma	B.Sc(H)Maths	5th			
Vidhika Tyagi	BA Program	5th			
Akarshmaurya	BA Program HS+Pol Sc	3rd			

Students are required to report on 14<sup>th</sup> September at 11.00 am at Ladli Foundation/Healthy Ageing NGO. Not reporting on stipulated time and venue, the applicant will not be considered for the community outreach Internship. They will be required to study any of SEC offered by the college.

Ms Kamini Vaid,  
Chief Coordinator, Ladli Foundation  
C-3 Qutub Institutional Area,  
Katwariya Sarai,  
New Delhi-110016  
Phone # 7289916846

Dr Manjari Chaturvedi  
CEO, Healthy Ageing  
Bharat Sevashram Sangha,  
Srimwasipuri,  
Nearest Metro Station Vinebapuri,ND  
Phone # 9810396577

  
Dr Rita Jain  
Coordinator  
Center for Human Values, Ethics and Life Skills

  
Prof (Dr.) Rakesh Kumar Gupta  
Principal




## COMMUNITY OUTREACH ENDEAVOURS AS WELLNESS AMBASSADORS DURING THE COVID-19 PANDEMIC

During the COVID-19 pandemic, Ram Lal Anand College demonstrated its unwavering commitment to social responsibility and community engagement through a series of impactful initiatives aimed at alleviating the crisis. As part of our moral obligation to the community, the faculty and student volunteers of NCC led a comprehensive vaccination awareness drive in local areas, with NSS volunteers playing a pivotal role. These volunteers creatively designed posters featuring popular film dialogues, effectively capturing the public's attention while conveying vital messages about social distancing and vaccination. These visual aids were strategically placed in prominent locations to maximize visibility and public awareness.

On August 15, 2021, we further extended our outreach by distributing 200 masks to underprivileged populations in nearby slums, emphasizing the critical importance of face coverings as a protective measure. To gain a deeper understanding of the grassroots impact of the pandemic, our volunteers conducted a survey using Google Forms, engaging with local residents to gather insights and encourage vaccination. Recognizing the urgent issue of food security that emerged during the pandemic, the volunteers organized the distribution of dry rations to families in need. Additionally, understanding the emotional toll of the crisis, NSS volunteers provided counseling services to students who had experienced loss or adversity, offering essential support during these challenging times. A dedicated COVID task force was established within the college to ensure strict adherence to safety protocols, safeguarding the health and well-being of our community. By combining technology, counseling, and community outreach, the college devised a compassionate response to the pandemic, reflecting our profound commitment to public welfare, social equity, and resilience. Through these varied and impactful efforts, Ram Lal Anand College not only supported student community but also extended our influence to the broader community, embodying our core mission of fostering social responsibility and community engagement during a global crisis.

**Innovative Dissemination of Information on COVID-Appropriate Behaviour and Awareness:** In response to the COVID-19 pandemic, Ram Lal Anand College implemented creative strategies to disseminate information about COVID-appropriate behavior and raise public awareness. Utilizing engaging visuals and relatable content, the college crafted informative materials that resonated with the community. By incorporating popular cultural references and accessible language, these initiatives effectively communicated essential guidelines on hygiene practices, social distancing, and vaccination. The college's efforts not only informed but also inspired individuals to adopt responsible behaviors, fostering a collective commitment to health and safety during these challenging times.





राष्ट्रीय सेवा योजना  
राम लाल आनंद महाविद्यालय  
दिल्ली विश्विद्यालय


## Resources which may help during COVID-19

A NSS RLAC INITIATIVE

DR. RAKESH KUMAR GUPTA  
PRINCIPAL


DR. RITA JAIN  
PROGRAM OFFICER

PARVEEN KUMAR  
PRESIDENT




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दिल्ली विश्विद्यालय

## COVID-19 के प्रसार को 7 कदमों में रोकें




# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION



## 01.

थोड़े-थोड़े समय बाद अपने हाथ धोते रहें



# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION




## 02.

अपनी आँखों, नाक और मुँह को न छूएँ




# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION




## 03.

अपनी खांसी को कोहनी मोड़कर या टिशू से कवर करें




# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION




## 04.

भीड़भाड़ वाली जगहों और ऐसे लोगों से दूरी बनाएँ, जो बीमार हैं या जिन्हें खांसी है




# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION




## 05.

अगर आप स्वस्थ नहीं हैं, तो घर पर रहें




# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION



## 06.

अगर आपको बुखार है, खांसी है और सांस लेने में मुश्किल आ रही है, तो जल्दी से डॉक्टर से मिलें — लेकिन पहले कॉल करें



# फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION

**07.**  
विश्वसनीय सूत्रों से  
जानकारी प्राप्त करें

#फैलावरोकें  
#COVID19 #CORONAVIRUS  
SOURCE: WORLD HEALTH ORGANIZATION

**COVID-19 के  
तनाव को  
प्रबंधित करना**  
अपना ध्यान रखने के लिए कुछ सुझाव

**फुर्सत के पल  
निकालें।**  
अपने दिन के कुछ पलों को अपने शौक में  
लागें।

स्रोत: डब्ल्यू.एच.ओ

**कुछ समय के लिए  
खबरों से दूरी बनाएँ।**  
बहुत ज्यादा जानकारी भी परेशान कर  
सकती है। कभी-कभार अपनी स्क्रीन  
को बंद करने की कोशिश करें।

स्रोत: डब्ल्यू.एच.ओ

**दूसरों से जुड़े।**  
अपनी चिंताओं और आप कैसा महसूस कर रहे  
हैं के बारे में अपने विश्वासी लोगों से बात करें।

स्रोत: डब्ल्यू.एच.ओ

**परिस्थितियाँ और खराब हो  
सकती हैं, लेकिन तनाव से  
पार पाना आपको, जिन लोगों  
की आपको चिंता है और  
आपके समुदाय को मजबूत  
बनाएगा।**

स्रोत: डब्ल्यू.एच.ओ

**अपने शरीर का  
ध्यान रखें।**  
ध्यान लगाएँ, अच्छा-संतुलित भोजन  
करें, गहरी सांस लें। सुरक्षित रहने के  
साथ-साथ स्वस्थ भी रहें।

स्रोत: डब्ल्यू.एच.ओ

**COVID EMERGENCY  
HOTLINE**

FOR ALL CALLERS  
NATIONWIDE

**+91-11-23978046  
TOLL FREE: 1075**

**STAY HOME.  
STAY SAFE.**



## FOR PLASMA AVAILABILTY

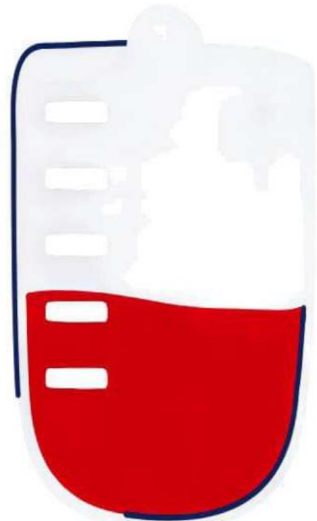
<https://dhoondh.com>

<https://plasmadonor.in/>

<https://needplasma.in/>

<https://plasmaline.in/>

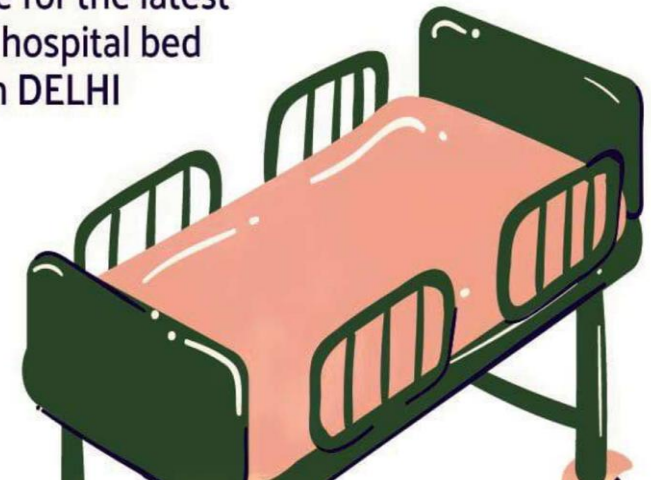
#STAY HOME.  
#STAY SAFE.



## REAL TIME BED AVAILABILTY

[coronabeds.jantasamvad.org](https://coronabeds.jantasamvad.org)

Check this site for the latest  
availability of hospital bed  
and oxygen in DELHI





**COVID 19- COMMUNITY SERVICE:**



**NSS VOLUNTEERS AND STUDENTS SERVING COMMUNITY DURING CRISIS**





- **FIT INDIA MOVEMENT:** Launched on August 29, 2019, by the Honourable Prime Minister Shri Narendra Modi, the Fit India Movement aims to integrate fitness into our daily lives. Its mission is to encourage behavioral changes and promote a more physically active lifestyle. During the COVID-19 pandemic, many individuals faced health challenges due to lockdowns and reduced physical activity. In response, the cadets utilized social media to highlight the importance of fitness by sharing videos and photos demonstrating various exercises.



CDT SACHIN SHAH



CDT MOHIT YADAV



**STAY HOME STAY SAFE** राम लाल आनंद कॉलेज  
दिल्ली विश्वविद्यालय  
राष्ट्रीय सेवा योजना

# पुष्पा... आई लव मास्क... इसे पहन डालो।


- मास्क पहनना हर किसी के लिए ज़रूरी है।
- अपने मास्क को साबुन के गरम पानी से धोकर धूप में सुखाए।
- सार्वजनिक स्थानों पर हमेशा मास्क पहने रहिये।



**STAY HOME STAY SAFE** राम लाल आनंद कॉलेज  
दिल्ली विश्वविद्यालय | राष्ट्रीय सेवा योजना

# मेरे पास गाड़ी है, बंगला है, मकान है... तुम्हारे पास क्या है? मेरे पास टेस्ट के रिजल्ट्स हैं।

अगर आपको सर्दी, खांसी, बुखार या सांस लेने में तकलीफ है तो तुरंत अपने नज़दीकी आशा /आंगनवाड़ी कार्यकर्ता से संपर्क करें।



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दिल्ली विश्वविद्यालय  
राष्ट्रीय सेवा योजना

# कोरोना वायरस के रोग से तुम्हें और तुम्हारे परिवार को सिर्फ एक ही आदमी बचा सकता है... खुद तुम!

सिर्फ घर का ज़रूरी सामान लेने के लिए ही घर से बहार निकलें।



**STAY HOME STAY SAFE** राम लाल आनंद कॉलेज  
दिल्ली विश्वविद्यालय | राष्ट्रीय सेवा योजना

# आपका टाइम आएगा!

शौचालय और अन्य सार्वजनिक स्थलों पर एक दूसरे से कम से कम एक मीटर की दूरी बनाये रखें।



INNOVATIVE POSTERS BY STUDENT VOLUNTEERS TO CREATE AWARENESS



RAM LAL ANAND COLLEGE  
University of Delhi




**STUDENTS AS WELLNESS AMBASSADORS DURING COVID 19 PANDEMIC**



RAM LAL ANAND COLLEGE  
University of Delhi

**AWARENESS SESSION ON ORGAN DONATION:** The NSS unit of Ram Lal Anand College organized an informative session on organ donation as part of its community outreach initiatives during Covid-19 Pandemic. This engaging session aimed to raise awareness about the importance of organ donation, dispel myths, and encourage informed discussions on the topic. Through expert speaker and interactive discussion, participants learned about the life-saving potential of organ donation and the processes involved. The initiative not only educated attendees but also sought to inspire them to consider becoming donors, ultimately contributing to a culture of generosity and compassion within the community. This outreach effort reflects the college's commitment to social responsibility and the promotion of health-related awareness.

  **NATIONAL SERVICE SCHEME**  
Ram Lal Anand College | University of Delhi

*ORGANISES*

**Awareness Session on**

**ORGAN DONATION**

  
**PROF. RAKESH KUMAR GUPTA**  
Principal, Ram Lal Anand  
College, DU

  
**DR. RITA JAIN**  
Program Officer  
NSS, RLAC

  
**MR. SUJAY GOSWAMI**  
Founder and Chairman  
Delhi Association of  
Voluntary Blood Donors  
([www.davbd.org](http://www.davbd.org))

**NOVEMBER 19, 2021 | 5:00 PM | GOOGLE MEET**

For any queries contact:  
Lokesh - 9877993876  
Diksha Singh - 9953150345  
Ruchika - 8708182773

 **RIAC Nss**  
 **@nss\_rlac**  
 **@NSSRLAC**

**POSTER OF THE PROGRAMME**



**Clothes Donation Drive in Partnership with Umeed Foundation (NGO) 21<sup>st</sup> January' 22 to 4<sup>th</sup> February' 22uring the Pandemic:**

In response to the urgent needs of the community during the pandemic, Ram Lal Anand College organised a Clothes Donation Drive in collaboration with the Umeed Foundation. This initiative sought to aid vulnerable populations profoundly impacted by the crisis, ensuring they received essential clothing. The drive inspired students, faculty, and staff to contribute gently used garments, fostering a spirit of generosity and solidarity among the college community. This partnership not only provided immediate relief to underprivileged families but also reaffirmed the college's commitment to social responsibility and community welfare during these trying times.



**STUDENTS DONATING CLOTHES DURING THE DRIVE**



RAM LAL ANAND COLLEGE  
University of Delhi



CLOTHES HANDED OVER TO UMEED FOUNDATION



**UMEED- A DROP OF HOPE [NGO]**

Registered under Societies Registration Act XXI, 1860 as a National NGO Regn. No. 5/ 792/Dstt. South/2012

**Letter Of Appreciation**

I congratulate the National Service Scheme team of Ram Lal Anand College, University of Delhi for their sincere efforts in organizing a Cloth Donation Drive from 21<sup>st</sup> Jan 2022 to 4<sup>th</sup> Feb 2022 in the college premises and helping communities in need. This act of serving society and contributing towards less privileged ones is quite appreciable.

I am sure that they keep continuing to work for an atmosphere of equality and well-being for all stakeholders of the society. I look forward to working with this college in the future too.

Best Wishes and Warm Regards

*Tejaswi Gautam*

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APPRECIATION LETTER



▪ **ADDITIONAL COMMUNITY OUTREACH ACTIVITIES:**

**TRAFFIC AWARENESS WEEK:** The NCC cadets organised Traffic Awareness Week in November' 2020 during which the students visited various traffic signals near the college with posters and banners with the motto to spread awareness about traffic rules and regulations.



CADETS SHOWING POSTERS



CAPT PROF (DR) SANJAY KUMAR SHARMA ALONG WITH CADETS

RAM LAL ANAND COLLEGE  
UNIVERSITY OF DELHI  
NATIONAL SERVICE SCHEME  
IN COLLABORATION WITH  
GOONJ..A VOICE, AN EFFORT  
PRESENTS  
**DAAN UTSAV**  
Dil ki suno , kuch karo  
\* Any wearable clothes, woollen garments, cloth bags, stationery kits can be donated \*  
Venue - Ram Lal Anand College Main Stage  
17th October 2022 - 20th October 2022  
Timings - 9 AM - 5 PM  
Dr. Mitta Jain  
Programme Officer  
Jaya Pandey  
President  
Prof. Bakesh Kumar Gupta  
Principal

GLIMPSES  
Handover  
Dr. Mitta Jain  
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Jaya Pandey  
President  
Prof. Bakesh Kumar Gupta  
Principal



Ram Lal Anand College  
University of Delhi  
National Service Scheme



Report on  
**SANITARY NAPKIN  
DISTRIBUTION**

24 January, 2023



Recently, WHO stated that menstruation should be recognized as a health issue, not a hygiene issue – a health issue with physical, psychological, and social dimensions. Menstrual Health and Hygiene (MHH) is essential to the well-being and empowerment of women and adolescent girls. On any given day, more than 300 million women worldwide are menstruating. In total, an estimated 500 million lack access to menstrual products and adequate facilities for menstrual hygiene management. Indian women contribute a high number in these deaths and sufferings.



Therefore on this **National Girls Child Day** the NSS Unit of Ram Lal Anand College organized a Collection and Donation drive of sanitary napkins. The collection drive continued from 13th-23rd January'23.



Distribution Drive was done on 24th January 2023 in JJ COLONY, South Moti Bagh by the NSS volunteers from 3-5 pm .



Over 100 packets of sanitary napkins were collected in a collection drive held prior to the distribution drive.

Nearly 72 volunteers participated in this pivotal event, of whom 32 were females. Their contribution played a significant role in supporting the underprivileged part of the society to gain a better knowledge of female health.



**COMMUNITY OUTREACH INITIATIVE ORGANISED NSS UNIT OF THE COLLEGE**





**CLOTH DONATION DRIVE**

UNIVERSITY OF DELHI  
NATIONAL SERVICE SCHEME

**CLOTH DONATION DRIVE**

Donate now and provide them with decent clothing.

Thursday, 13 July 2023  
1 PM - 3 PM  
JJ COLONY

NSS RAM LAL ANAND COLLEGE @NSS\_RLAC NSSRLAC

Dr. Rita Jain, Secretary  
Utkarsh Amrit, Secretary  
Prof. Rakesh Kumar Gupta, Chairman

**DONATE**

The **NSS UNIT** of **RLAC** to make awareness on the article published by Indian Textile Journal that more than **1 million tonnes textile** are thrown away every year in india as most of it comes from household sources organised a '**Cloth Donation Drive**' on **13 July 2023, Thursday** from **1:00 PM to 3:00 PM** held at **JJ colony**. Over **24** volunteers participated with **14** female volunteers



**BLOOD DONATION CAMP AT RAM LAL ANAND COLLEGE:**





# Lymphatic Filariasis Awareness Drive



Lymphatic Filariasis Awareness Drive. The event was held across multiple locations: Basant Gaon, Satya Niketan, and Moti Bagh on 4, 5, and 6 March, 2024. The volunteers were asked to make posters also. A total of 37 volunteers participated for the good cause. The drive aims to spread awareness among the people about this disease.





# CHRISTMAS DONATION

25 December 2022

The National Service Scheme (NSS) unit of Ram Lal Anand College, University of Delhi, organized an event to donate either fresh or cooked food, or woolen garments and apparels to the **NEEDY ONES**.

The event was held on the magical occasion of **Christmas**, celebrated every year on **25th December**, where Santa spread happiness to others.

Whole world celebrated this festival with joy to remember the birth of our **Jesus Christ**.



The event was hosted through online mode and over **130** volunteers sent their geo-tagged pictures of which **54** were female volunteers.

**NSS VOLUNTEERS BECAME SANTA FOR THE UNDERPRIVILEGED CHILDREN**



## SUSTAINABLE KANYAPUJAN NSS INITIATIVE IN COLLABORATION WITH LADLI FOUNDATION:

# SHAGUN - A UNIQUE MASS WEDDING OF 51 DAUGHTERS & SOCIAL ADOPTION OF 101 GIRLS

9TH JULY, 2022

With the aim of promoting health & education for girls to eliminate child marriages, gender discrimination and evil practices against them. Ladli Foundation Initiated a unique program named Sustainable Kanyapujan to involve the masses in the cause by catering to their traditional beliefs.



124 NSS RLAC volunteers amongst which 59 were females actively collaborated with Ladli for the mass event and a 2 day training workshop. NSS Volunteers due to their prior experiences were able to efficiently take over several responsibilities in order for the mass gathering event to be held smoothly.



## Potential Challenges and Strategies for Enhancing Community Outreach Initiatives at Ram Lal Anand College

### 1. Resource Constraints

**Challenges:** The effective execution of outreach programs often faces significant hurdles due to limited financial, human, and material resources. These constraints can impede planning and implementation, ultimately affecting the outreach's impact.

#### **Methods to Overcome:**

- **Pursuit of Funding Opportunities:** The college can actively seek grants and sponsorships from governmental agencies, non-governmental organizations, and private enterprises. By identifying potential funding sources and crafting compelling proposals, the college can secure the necessary financial support for its initiatives.
- **Collaborative Resource Sharing:** Forming partnerships with other educational institutions and community organizations can facilitate the pooling of resources, thereby reducing individual costs and enhancing program efficacy. Such collaborations may include sharing facilities, equipment, and even personnel, fostering a spirit of cooperation and mutual benefit.
- **Volunteer Mobilization:** Engaging students and staff as volunteers not only minimize staffing costs but also enriches the outreach experience. By encouraging active participation, the college can tap into the diverse talents and skills of its community members, thereby increasing manpower and fostering a sense of collective responsibility.

### 2. Engagement and Participation

**Challenges:** Motivating students and community members to actively participate in outreach efforts can be a daunting task, particularly when other academic and personal commitments vie for their attention. This challenge is further compounded by varying levels of awareness regarding the significance of community service.



### **Methods to Overcome:**

- **Incentivizing Participation:** To foster greater involvement, the college could implement a system of incentives. Offering certificates, community service credits, or public recognition for participation can motivate individuals to engage in outreach activities, highlighting the value of their contributions.
- **Flexible Scheduling of Activities:** Recognizing that schedules can vary widely among students and community members, the college should aim to organize outreach activities at different times and locations. By accommodating diverse availability, the college can significantly enhance participation rates and ensure that more individuals can contribute to its initiatives.
- **Awareness Campaigns:** Utilizing social media platforms and on-campus promotions to disseminate information about outreach efforts can create a buzz around community involvement. By effectively communicating the goals and benefits of these initiatives, the college can inspire greater enthusiasm and commitment from both students and community members.

By addressing these challenges with thoughtful strategies, Ram Lal Anand College can elevate its community outreach initiatives, ensuring they are not only impactful but also sustainable in fostering long-term engagement and support from the college community.

***End.***